

# Pool Financing

Financing is offered by third party lenders for pool renovation projects and new pool construction. Not sure how much you need? This post on [Budget Planning](#) may be helpful.

## Michigan New Construction: Key Bank

Key Bank offers

- up to 80% LTV
- financing with flexible terms
- simple application process

Contact any Key Bank Branch office in Michigan to apply.

Local Contact, Brighton, MI: Terry Tipton 810-494-4888,  
[terry\\_e\\_tipton@keybank.com](mailto:terry_e_tipton@keybank.com)



## AMS Financial Swimming Pool Loan Solutions

Swimming pool loans is what we do. AMS Financial is America's most trusted national pool loan company and we know swimming pool loans and home improvement loans because it is where we got our start . We have over 75 years of hands on pool loan experience so you have come to the right place. We have served over 100,000 customers since 2004 and are trusted by over 25,000 contractors to help their clients with their financing needs. Lets us help you with your dream of pool ownership.

## HFS Financial

- Home Improvement Lending Made Simple, offering 100% No Monday Down Financing from \$10,000-\$100,000, equity not required.  
Program unsecured rates start at 12.25%-17.99% terms up to 15 years (NO EQUITY REQUIRED)
- (No pre-payment penalty) scores from 620 & up (no late's on the mortgage, (last 2 years) collections, charge offs, BK's, short sale, or loan modifications in the last 3 years.
- NEW \$25,000 unsecured rates start at 9.99%, terms up to 7 years, (NO EQUITY REQUIRED) (No pre-payment penalty) scores from 725
- NEW up to \$10,000 Credit Card- MasterCard or Visa, with 0% APR, (12-18 months) (This is basically FREE money for almost 2 years), (Minimum monthly payment is required) scores from 740
- 1st mortgage refinancing FHA,VA, Conventional & Reverse Mortgages
- Contact: Larry Collins 1-800-254-9560 Ext 3 or Apply At: [www.yourpoolloan.com](http://www.yourpoolloan.com)

The swimming pool you've always envisioned can be yours once you complete this pre-application. It only takes 60 seconds, and your credit will NOT be pulled. After we've received your application information, one of our team members will be in touch with you. As a nationwide provider of swimming pool and home improvement loans, we're able to access a wide array of financial programs. The information you provide for your swimming pool loan will enable HFS to determine the different loan options available to you. Don't forget that we also specialize in helping our clients secure home improvement loans too! If you have any questions about swimming pool loans

or home improvement loans call 1-800-254-9560 and press 5. [HFS Financial: Apply Here](#)

# LightStream

**OVER \$21 MILLION AND COUNTING!!**

That's how much PoolCorp has helped finance in less than 10 months with our **LightStream** Unsecured Consumer Financing Program. Many of our dealers are now successfully promoting this program to their customers to help grow their business. How about you? As we head into another busy season, if you are not on board yet, then now is the time to take advantage of this successful program.

Here are a few key features of the LightStream program:

- Maximum loan amount up to **\$100,000** (can be as low as \$10,000)
- Program is offered in **ALL** 50 states
- Terms from 2 years up to **7 years**
- Interest rate starts at **4.74% APR w/AutoPay** (rate includes .25% interest rate discount offered by LightStream only to consumers that apply through a LightStream/Pool Corp specific link).
- Program is offered to consumers with excellent credit. A minimum credit score of **700** is required
- No restrictions on what funds can be used for to complete the consumer's backyard experience (above-ground, in-ground, repairs, refurbishments, pool equipment, outdoor kitchens, patio furniture, irrigation, landscaping, etc.)
- No origination fees or prepayment penalties
- Most loans can be funded **within one day** after receiving a loan application if the applicant so desires, and some loan applications can actually be approved and deposited into the applicant's bank account on the same day

Financing from \$10,000 up to \$100,000

Apply at [www.SwimmingPool.com/LightStream](http://www.SwimmingPool.com/LightStream)